

# DONATIONS OF CANNED GOODS ARE NEEDED ALL YEAR AROUND, NOT JUST AT THE HOLIDAYS!

https://freestorefoodbank.org/fooddrive



disposable diapers. (Please, no glass items.)

**GROCERY GIFT CARDS** 

We don't always receive enough of the critical food items people need to put well-balanced meals on the table.



## **Tips For A Successful Food Drive**



## Location is everything

Consider who will be donating and ask if you can partner with select a location where your food drive will be most visible. Good options include grocery stores, gyms, libraries, schools, offices and churches.

#### Pick a Theme

One way to get people excited about your food drive is to ask for items related to a specific idea or topic such as kid's meals, school lunches, or taco night.

## Make it a Competition

Come up with an incentive or a prize to build energy and excitement about your food drive. Holding a food drive a school? Give the class who collects the most food a pizza party. Holding a food drive at work? If the team collects 250 items, have a special bagel breakfast on Friday. Other ideas include discount coupons for donors or a raffle entry. Be creative!

## **Don't do it Alone**

Recruit anyone and everyone to help you out. Ask friends and family to help spread the word about your food drive. Maybe they can collect additional food for your food drive at work or school.

### **Spread the Word**

Hang posters around town to let everyone know when/where to drop off food. Pass out flyers in advance in the neighborhoods that you plan to collect door to door. Be sure to tell your friends and ask them to tell their friends, who should tell their friends! If you all use a networking site, such as Facebook, this can be even easier. The more people that know about it, the more donations you'll get.

#### Send a Thank You

Officially end the food drive by thanking everyone who donated and letting them know how much food you collected. A photo is a great way to illustrate how much food you collected. Post your photo on Facebook or send it around in an email to thank everyone for their help.









